

DECOR HOTEL

DESIGN AWARD 2021



COMPETITION RULES

1. FRAMEWORK

DECORHOTEL is the only fair held in Portugal dedicated exclusively to the hotel and related sectors, bringing together hundreds of companies that supply and support this important segment of the national economy.

Given the current scenario, the fair will focus on technological tools for the tourism of the future, being essential for players that move in this sector. DECORHOTEL appears as a space that promotes the meeting between supply and demand, with a view to closing deals, and is a privileged opportunity to promote contacts between all professionals working in this area of activity.

The fair includes all areas necessary for the construction, refurbishment, remodelling and decoration of hotel units and the like, ranging from construction, architecture and interior design, decoration, textiles, equipment, management and technology, furniture, lighting and equipment for the outside.

IF-Ideasforward is a competition platform founded in 2014 to organize national and international architecture competitions.

At IF we believe that the future depends on valuing architecture through the education of society as a whole. Therefore, we feel the need to expand our activity through debates, exhibitions, training and collaboration with other entities that have the same goals as us.

This is how the partnership between IF and Exposalão was born, which, for the first time, launched the 1st edition of the architecture award, DECOR HOTEL DESIGN AWARD.

2. OBJECTIVE

The word hotel derived from the French term *hôtel* refers to buildings that frequently welcome travellers. In recent years, the phenomenon of tourism has gained increasing importance, contributing on the one hand to the economic growth of various regions in the world, but also to the unrestrained growth of hotels whose principles are often questionable from the point of view of preserving biodiversity and sustainability of places. We took advantage of this contest to open a discussion of ideas: What will the hotel rooms of the future look like? How can we reverse existing standardization? How can we think of sustainable solutions where human occupation does not pose a threat to the territory? How can technology help us to incorporate so-called sustainable materials and practices?

The “DECOR HOTEL DESIGN AWARD” is an architectural competition and aims to distinguish and enhance the best ideas based on reflection on the space of hotel rooms with about their morphology, proportion and spatial relationship.

The “DECOR HOTEL DESIGN AWARD” should reward proposals that, due to their quality and innovative dimension, contribute to an original spatial and architectural creation for a hotel room of the future.

3. CONDITIONS OF PARTICIPATION

Architects and architecture students can apply, with the possibility of creating multidisciplinary teams.

Winners will have to prove their qualifications required in these conditions of participation.

Registration is free, but mandatory at [decor hotel design award \(if-ideasforward.com\)](http://decor-hotel-design-award.if-ideasforward.com)
After registration, the competitor will receive a code that must be inserted on the panel to be presented following point 7.

4. EXCLUSIONS

All those who have participated in drawing up the basis for the competition or who have a professional relationship with the jury cannot apply.

All those who do not comply with the previous point of the regulation cannot apply.

Applications sent beyond the stipulated deadline will not be considered.

Applications that present any personal identification on the delivery panel, in addition to the registration number, will be automatically excluded.

5. PROGRAM

THEME: HOTEL ROOM OF THE FUTURE

Competitors must present an architectural proposal for a hotel room of the future that bets on the space's innovation and versatility.

The spaces to be developed are, necessarily, a sleeping area, a toilet, storage and an outside living space.

The areas of the room, its shape, volumetry, and height of the ceiling and its articulation are at the discretion of each competitor and must be well justified in the propose.

It must have an entrance through the circulation area and a direct relationship with the outside.

6. EVALUATION CRITERIA

Proposals will be evaluated with the following evaluation parameters:

Space Innovation - 50%

Versatility - 50%

7. PROPOSAL SUBMISSION

Proposals must contain **at least** the following elements:

Plant at scale 1:20 or higher

Cut to 1:20 scale or higher

Three-dimensional representation of the interior

Summary text of the explanation of the idea

Proposals must be submitted in digital JPG (RGB) format DIN A1 (594 mm x 841 mm) with vertical orientation, minimum resolution of 96 DPI, with a recommended image size: 12MB (12 Megabytes).

The panel template in PSD format is provided with this regulation; AI and EPS, which the bidder must use to submit its proposal.

It is mandatory to put the participant identification number in the place indicated on the panel.

The panel file must be sent by 18:00 hours (Lisbon time) on the 22nd of October to the following email: **competitions@if-ideasforward.com**

The subject of the email will be the registration number provided by the IF via email, after registration of participation, ex: **DHDA000333**

The file name must correspond only to the registration number provided by the IF via e-mail, after registration of participation, ex: **DHDA000333.jpg**

Since the competition is international, and in order to standardize the presentation, the language to be used in the proposals is English.

8. CALENDAR

Opening of the application period: September 15, 2021 Clarification period: requests for clarification can be sent on October 21, 2021, from 12:00 to 18:00 (Lisbon time) to the following email: **competitions@if-ideasforward.com**

Start of the competition: October 21, 2021, at noon (Lisbon time)

End of application period: October 22, 2021, at 6:00 pm (Lisbon time)

Delivery of proposals: October 22, 2021, at 6:00 pm (Lisbon time)

LIVE STREAM

During the competition period, LIVE STREAM connections will be promoted with the participating teams. Links to access them will be sent by email to all teams.

1 – Competition opening: On the 21st at 11:30 am (Lisbon time)

2 - LIVE STREAM with participants: On the 21st at 2:00 pm (Lisbon time)

3 - LIVE STREAM with participants: On the 22nd at 1:00 pm (Lisbon time)

4 – Competition closing: On the 22nd at 6:00 pm (Lisbon time)

5 - Ceremony to announce the winners: On the 23rd at 4:00 pm (Lisbon time)

9. AWARDS

1st Prize - €1000.00 (thousand euros) + Decor Hotel DESIGN AWARD 2021 trophy

2nd Prize - €500.00 (five hundred euros) + Decor Hotel DESIGN AWARD 2021 trophy

3rd Prize - 250.00€ (two hundred and fifty euros) + Decor Hotel DESIGN AWARD 2021 trophy

The jury may award Honorable Mentions, of a non-pecuniary nature, to the authors of the proposals that differ from the others.

10. JURY

The Jury consists of:

José Vieira Frazão, Director of Exposalão

Sara Afonso, Architect and founder of Something Imaginary

Pedro Lebre, Architect and Managing Partner of Atelier Santa-Rita