



# ***PANDEMIC***

illustration

***COMPETITION BRIEF***

Fast Archi Challenges

## **FRAMEWORK**



***THE WORLD HEALTH ORGANIZATION (WHO) HAS DECLARED THAT WE ARE EXPERIENCING A PANDEMIC OF THE NEW CORONAVIRUS, CALLED SARS-COV-2. "IN THE PAST TWO WEEKS, THE NUMBER OF COVID-19 CASES OUTSIDE CHINA HAS INCREASED 13-FOLD AND THE NUMBER OF AFFECTED COUNTRIES HAS TRIPLED. WE HAVE MORE THAN 118 THOUSAND INFECTIONS IN 114 NATIONS, OF WHICH 4 291 PEOPLE DIED ", JUSTIFIED TEDROS GHEBREYESUS, DIRECTOR-GENERAL OF WHO. MARCH 11, 2020***

# PROGRAM



## THEME: EMPTY CITIES

### OBJECTIVE:

**THE CORONAVIRUS PANDEMIC HAS BROUGHT A REALITY TO THE WORLD NEVER SEEN BEFORE. TODAY, CITIES AROUND THE WORLD ARE EMPTY OF PEOPLE.**

**THE ILLUSTRATION YOU ARE GOING TO CREATE MUST REFLECT THAT REALITY. THE CITY CAN BE IMAGINARY OR BE YOUR CITY.**

**YOU CAN USE WHATEVER TECHNIQUES YOU WANT TO CREATE YOUR ILLUSTRATION. THE ONLY PREMISE IS TO USE THE DEFINED SHEET FORMAT.**

## **DELIVERY FORMAT**



The ID (FAC\_000) number must be present on the bottom right corner of each sheet.

**Email Subject:** Registration number, exclusively for **competitions@if-ideasforward.com** example: FAC\_012.jpg

**Image Format:** JPG, (RGB color)

**Bleeds:** 3mm for each side

**Security margins:** 5mm of each side

**Dimensions:** One single page with 21cm x 21cm with approximately 150dpi.

**File Name:** The page name should correspond only to the registration number provided by ideasforward via email, after your register. example: **FAC\_333.jpg**

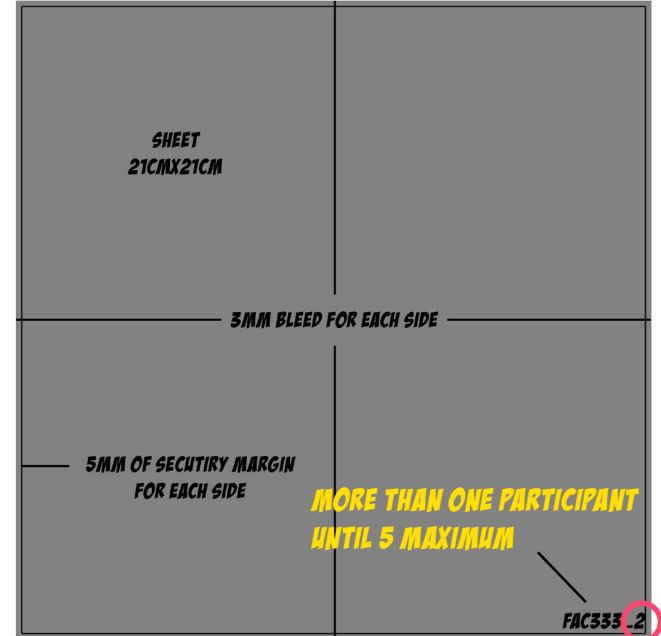
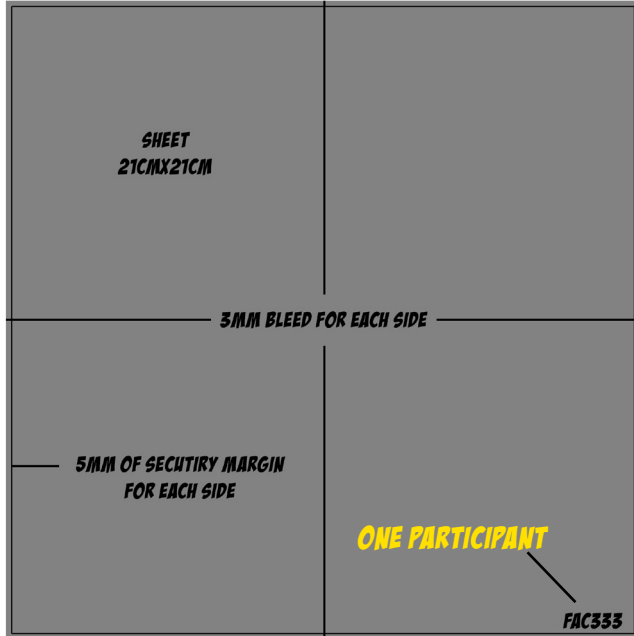
**More than 1 element per team:** You can send one illustration per element of your team and for that, you should identify your pages with a number of the page following de FAC number. Example: **FAC\_333\_1.jpg; FAC\_333\_2.jpg; FAC\_333\_3.jpg; FAC\_333\_4.jpg; FAC\_333\_5.jpg;** (five elements maximum)

These illustrations are independent of each other without any relationship between them, as they will be evaluated separately.

Note: Participants will be disqualified if there is an identification in the delivery panel, besides the FAC Number, or if they make their illustrations public before the juries announce the winners.

***PLEASE SEND US A SHORT VIDEO WITH 2 MINUTES MÁX.(WITHOUT COPYRIGHTS MUSIC) AND PHOTOS OF YOUR CHALLENGE WORK. THIS IS NOT FOR EVALUATION!***

# DELIVERY FORMAT



**AWARDS**



**1ST PLACE**

**€ WINS THE MONEY POT + PUBLICATION ON THE WEBSITE,  
SOCIAL NETWORKS AND MEDIA PARTNERS**

## **JURIES**



**JOAO FAZENDA**



**PEDRO NOVO**



**ANUJ KALE**

## **EVALUATION CRITERIA**

**1. USED TECHNIQUE**

**2. RELATION WITH THE THEME**

**3. ABILITY TO GET THE MESSAGE THROUGH THE ILLUSTRATION**



## **SCHEDULE**

## **CONDITIONS OF PARTICIPATION**

**PARTICIPATION CAN BE INDIVIDUAL OR AS A GROUP.**

**PARTICIPANTS MUST BE OVER 18 YEARS OLD.**

**IN THE CASE OF GROUPS, THE LEADER MUST BE OVER 18 YEARS OLD.**

**BY PARTICIPATING IN AN IDEASFORWARD CONTEST THE PARTICIPANT ACCEPTS ALL THE TERMS AND CONDITIONS PUBLISHED ON OUR WEBSITE THAT DEFINE THE RULES FOR USE OF THE COMPANY WEBSITE, AS WELL AS THE RULES OF PARTICIPATION.**

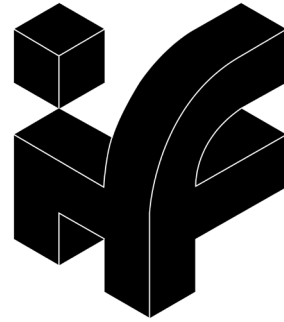
**PUBLICATION THE WINNERS AT [WWW.IF-IDEASFORWARD.COM](http://WWW.IF-IDEASFORWARD.COM) ON APRIL 25TH**

**THE COMPETITION STARTS ON APRIL 17TH 23:59 PM AND ENDS AT APRIL 19TH 23:59 PM (LONDON GMT + 0:00)**

## **TERMS AND CONDITIONS**

**IN ALL THAT THIS REGULATION IS SILENT IT REFERS TO THE SECTION OF TERMS AND CONDITIONS IN [WWW.IF-IDEASFORWARD.COM](http://WWW.IF-IDEASFORWARD.COM)**





ideas**forward**

[www.if-ideasforward.com](http://www.if-ideasforward.com)

Fast Archi Challenges